

Caldera distributed by DigitalOne GFX in Canada



Caldera's suite of production oriented Print and Print-to-Cut workflow solutions for grand and large format will be distributed in Canada by DigitalOne GFX.

After viewing Caldera in action, Morgan Keffer, DigitalOne GFX's president, was very impressed with the power and ease of use of Caldera. "The workflow for the one printer shop to the multi printer industrial graphics provider is one of the best I have ever seen. It was easy to do changes in all areas of the software, machine parameters, colors, image layout etc."

Caldera is multi-platform application working on Mac as well as Linux PC which gives it industrial strength on a Canadian market where many users want to keep their workflows in the Mac environment.

"I was also very impressed with the turn around time of driver development for new printers, I have dealt with other RIP companies for many years and have not seen this fast a response to a new product. What this means to me is that I

can have a new product with a fully working driver that will allow me to have my customers on the leading edge of technology in the graphics industry...ahead of their competition" adds Mr Keffer.

The Canadian market enjoys all the benefits that the US does, just smaller.

Large format printing in Canada is now over the 1 billion dollar mark a year and growing. Smaller and lower priced printers and equipment have allowed the small user to start in this market with success and then look forward to investing in larger and faster equipment. DigitalOne GFX and Caldera want to be part of their growth helping Canadian companies grow bigger and more profitable.

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Caldera Graphics is a software company specialized in color management, imaging and driving of large format peripherals. The Caldera software packages are "production oriented". With the experience of 15 years in imaging technology development, Caldera Graphics counts thousands customers worldwide.

Find out more at www.caldera.eu