



CostView : caldera launches the most intuitive price and quote management tool for large format printing.

caldera^{eu}

CostView

Caldera has added a new dimension to their RIP solution : PRICE and QUOTE management ! Totally integrated within the RIP, Caldera's COSTVIEW option enables production calculation and the set-up of a pricing policy, from printing to finishing, including transport costs, logistics and all overhead costs...

With Costview you can calculate your printing costs, including finishing, shipping and other overhead costs and estimate your sales price. It's webdriven interface can be accessed by any user in your company network using a simple web browser. The added value at the end of the day is being able to quote & monitor in order to improve your print business for pay profitability

Based on our CostProof technology, CostView takes innovation a step further enabling you to know your costs before printing. Enter ink and media costs into the system and determine the quantities of each needed for the job. Costview calculates costs of the job before

you launch the printing process, enabling you to control your costs and compare them with your sales price.

This new option will be presented on all the shows Caldera will be attending this year : ISA, FESPA, SGIA, SIGN Scandinavia and Sign UK.

Contact :
Sébastien Hanssens
VP Marketing and
Communication
+33 388 103 986
sh@caldera.eu



Caldera Graphics is a software company specialized in color management, imaging and driving of large format peripherals. The Caldera software packages are "production oriented". With the experience of 15 years in imaging technology development, Caldera Graphics counts thousands customers worldwide.

Find out more at www.caldera.eu