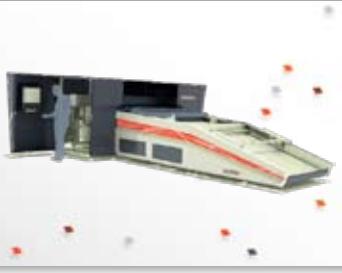


Strasbourg, May, 24th, 2006

Caldera will drive the CromaDigipress during the world premiere launch at Fespa 2007



calderaeu

croma
digital printing

It is the Caldera RIP which has been chosen by Cromajet to drive the new Croma Digipress, the fastest PRINT & CUT to format roll to sheet inkjet press during its world premiere launch at Fespa 2007.

Cromajet's choice of partner was motivated by the power and speed of Caldera "from a technical point of view, what makes the difference is the capacity of the Caldera RIP to offer personalisation with resolution on each axis. Caldera's reputation and OEM experience are also very important to us" says Alain Boutet (Cromajet's Technical Director)

"The Caldera RIP offers ease of use, particularly within the colour curve management. The excellent performance of the RIP on the Delta E is also an advantage. The Croma Digipress is specialised in "screen printing" formats, the cut management system in the RIP offers us flexibility with the file preparation that we don't find anywhere else".

The CromaDigipress is primarily designed for Bus Shelter, Euroformat (320 x 240) and Billboard poster

production. CromaDigipress can also handle all sorts of flexible medias such as PVC, Vinyl and Paper.

The very advanced patented electronic control system drives 8192 inkjet nozzles and allows you continuous adjustable printing, perfect for your heavy duty production days. The compact design of this machine offers an all in one solution: Jumbo roll feeding, XY Cutting and Stacking System.

According to Loic Delor (Cromajet's Sales and Marketing Director) "a state-of-the-art machine with high performances like the Croma Digipress needed to be associated with a RIP that himself pushes the limits of graphical calculation and profiling. The well above average performances offered by GrandRip+ are what comforted our choice of Caldera".

Visit www.cromajet.com for more information

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Caldera Graphics is a software company specialized in color management, imaging and driving of large format peripherals. The Caldera software packages are "production oriented". With the experience of 15 years in imaging technology development, Caldera Graphics counts thousands customers worldwide.

Find out more at www.caldera.eu